

Reducing the Energy Consumption of Networked Devices

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Topics

- ❖ Energy use by IT equipment  Part 1
- ❖ Overview of power management  Part 2
- ❖ Reducing network induced energy use  Part 3
- ❖ Reducing network direct energy use  Part 4
- ❖ Potential energy savings  Part 5
- ❖ Summary and next steps  Part 6



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Background - Key Terms

Network Equipment

- Products whose only function is to enable network communications (Switches, routers, firewalls, modems, etc.)

Networked Device

- An electronic product with digital network connection — a piece of network equipment or end use device.

NIC

- Network Interface Controller.

Energy

- Direct AC electricity consumed by electronic devices. Does not include extra space conditioning energy, UPS, etc.

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Energy use by IT equipment

❖ Welcome to Part #1

In this part...the energy consumption of IT generally and PCs specifically.

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Current IT energy use: All IT equipment

❖ “Big IT” – all electronics

- PCs/etc., consumer electronics, telephony
 - Residential, commercial, industrial
- **200 TWh/year**
- \$16 billion/year
- Nearly 150 million tons of CO₂ per year

PCs and etc. already digitally networked — *Consumer Electronics (CE)* will be soon

One central baseload power plant (about 7 TWh/yr)



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Current IT energy use: All IT equipment continued

❖ “Little IT” — office equipment, telecom, data centers

- **97 TWh/year** (2000) [Roth] — 3% of national electricity; 9% of commercial building electricity

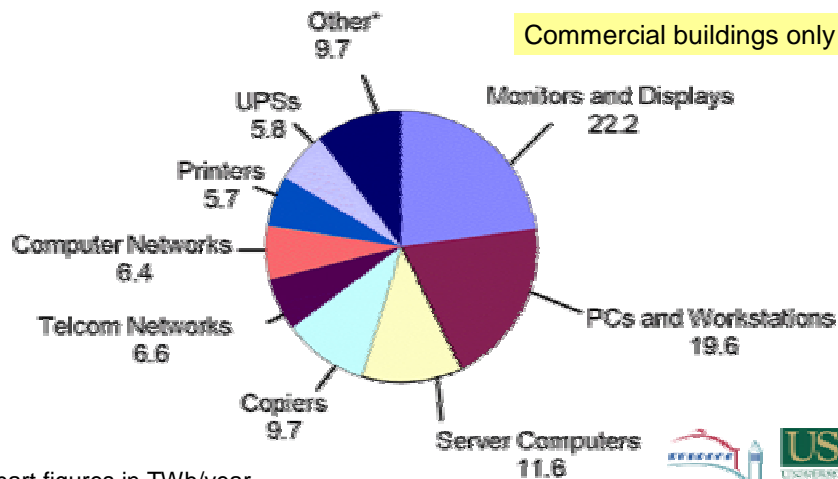


Chart figures in TWh/year



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PC energy use

❖ PCs

- Computing box only — not including displays
- Year 2000:
 - PCs: **31 TWh/year**
 - Servers: **12 TWh/year**

➔ **\$2.4 billion/year**
- Today:
 - PCs could be **46 TWh/year** and is rising steadily

➔ **\$3.7 billion/year**

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PC energy use: 24/7 PC example

❖ Bruce's home PC and display*

	On	Sleep	Off
Computer	57.5 W	7.5 W	6.0 W
Display	17	2	2

- Display can power manage – On 20 hours/week; Sleep 148
- Computer can't (**and stay on network**) – On 168 hours/week

❖ Annual consumption

- 540 kWh/year
- ~\$70/year 16% of current annual electricity bill

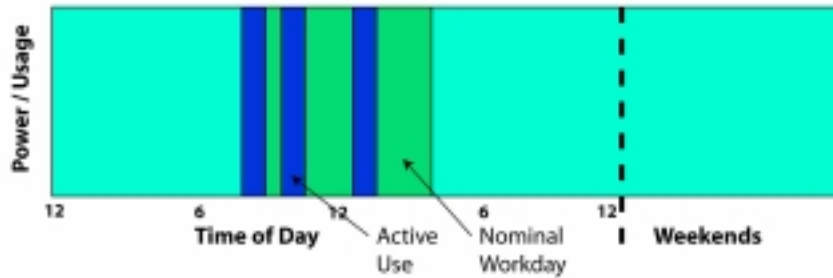
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* Bruce doesn't leave the PC on 24/7



PC energy use: How PCs use energy

Commercial PC: Usage and Energy



- ❖ **Active use is a small part of week**
 - Energy use is not closely related to activity
- ❖ **Most commercial PCs are on continuously**
 - Increasingly true for residential PCs
 - Most of time, highly powered but doing little or no work

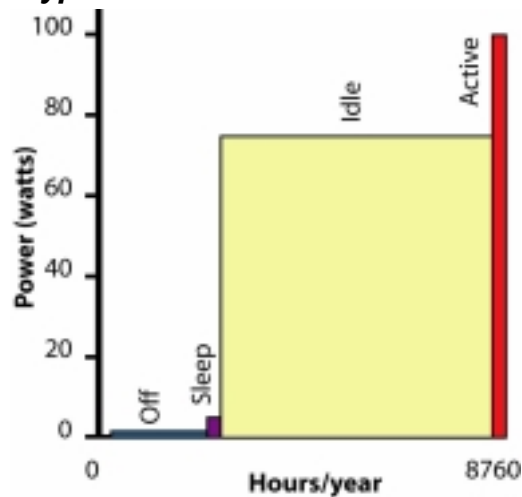
➔ Savings opportunity!



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PC energy use: Structure

Typical Commercial PC Annual Energy Use



$$P_{on} \gg P_{sleep}$$

$$P_{sleep} \cong P_{off}$$

Consumption is driven by on-times, not by usage



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PC energy use: Numbers

❖ Power levels

- 70 W in On (notebooks 20); 5 W in Sleep; 2 W in Off

Desktop vs. Notebook

❖ Usage

	Portion of Stock "Continuous On"	% Sleeping
Commercial	About 2/3 (2003)	6%
Residential	~20% (2001) and rising*	~10% ?

- Most home PCs in homes with >1 PC
- Home broadband penetration rising (~50%)
→ > 50% on 24/7

Now vs. Future

❖ Stock

- Roughly 100 million each residential and commercial

Home vs. Office

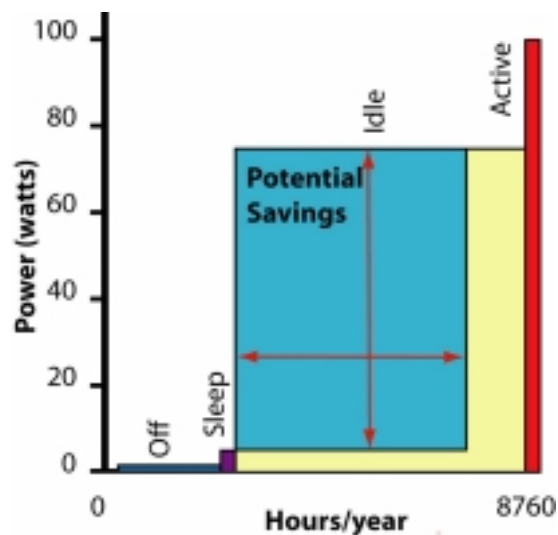
National PC energy today → 46 TWh/year

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* Half of these on 40-167 hours/week



PC energy use: "Waste" / Savings opportunity



Most of time when idle, could be asleep;
PC savings potential is most of current consumption

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Energy Star context

- ❖ **1992 — Began with PC and monitor power mgmt.**
 - Capability to PM; sleep/off levels
- ❖ **1999 — Reduced power levels; addressed network connectivity**
- ❖ **Current specification revision process**
 - Power supply efficiency
 - Limits on system “idle” power
 - Network connectivity in Sleep
- ❖ **Could play a key role in reducing energy use from networks**



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Network equipment energy use continued

- ❖ **Switches, Hubs, Routers** (commercial sector only)
 - 6.05 TWh/year — 2000 [Singh] → ~\$500 million/year
- ❖ **Telecom equipment** (mobile, local, long distance, PBX)
 - 6.1 TWh/year — 2000 [Roth] → ~\$500 million/year
- ❖ **NICs alone — Quick Estimate**
 - 300 million products with NICs; NIC at both ends
 - 1 W per NIC; Continuous use
 - → 600 MW NIC power; → 5.3 TWh/year → > \$400 million/year

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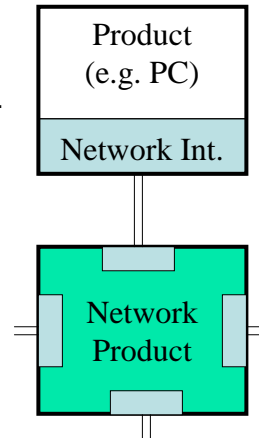
Network direct and induced energy use

❖ Network Direct

- NICs
- Network Products
 - Switches, Routers, Broadband Modems, Wireless Access Points, ...

❖ Network Induced

- Increment for higher power state of devices needed to maintain network connectivity (usually On instead of Sleep or Off)
- Common causes:
 - Can't maintain needed connectivity
 - Too cumbersome to set up or use



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Overview of power management

❖ Welcome to Part #2

In this part... an overview of power management, wake on LAN, and current technology directions.

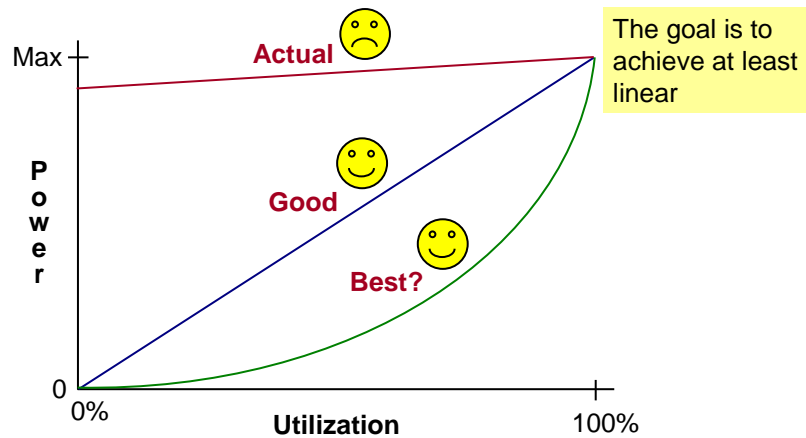
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Power and utilization

❖ Power use should be proportional to utilization

- But it rarely is!



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Basic principles of power management

❖ To save energy we can:

- Use more efficient chips and components
- Better power manage components and systems

❖ To power manage we have three methods:

Do less work (processing, transmission)

- Transmitting is very expensive in wireless

Slow down

- Process no faster than needed

Turn-off “stuff” not being used

- Within a chip (e.g., floating point unit)
- Within a component (e.g., disk drive)
- Within a system (e.g., server in a cluster)

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Power management in PCs

❖ PCs support power management (via ACPI)

- For conserving batteries in mobile systems
- For energy conservation (EPA Energy Star compliance)

❖ How it works ...

- Use an inactivity timer to power down
- Power down monitor, disks, and eventually the entire system
 - Sleep (Windows *Standby*) and *Hibernate*
- Resume where left-off on detection of activity
 - Mouse wiggle or key stroke to wake-up
 - Wake on LAN packet

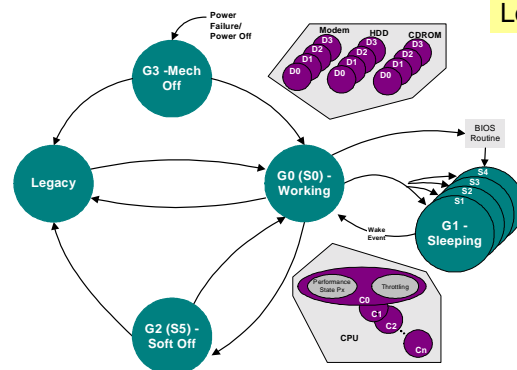
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Power management in PCs continued

❖ Advanced Configuration and Power Interface (ACPI)

- ACPI interface is built-in to operating systems
 - An application can “veto” any power down



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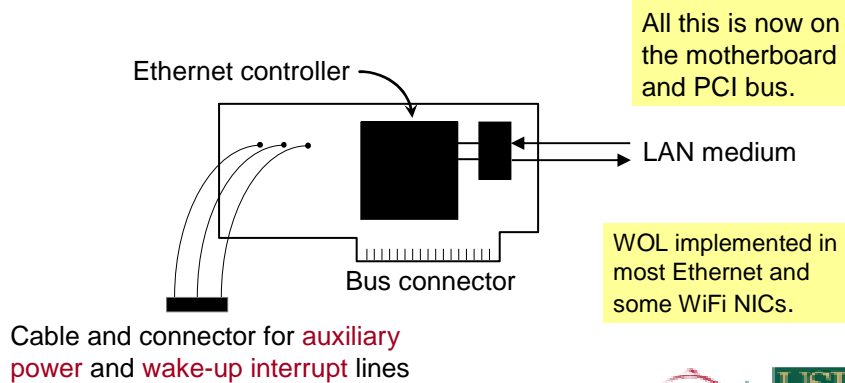
* From page 27 of ACPI Specification (Rev 3.0, September 2, 2004)



Wake on LAN

❖ Wake on LAN (WOL)

- A special MAC frame that a NIC recognizes
 - Called Magic Packet (by AMD)
 - Developed in mid 1990's
 - Intended for remote administration of PCs



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Wake on LAN continued

❖ WOL has shortcomings...

- **Must know the MAC address of remote PC**
- **Cannot route to remote PC due to last hop router timing-out and discarding ARP cache entry**
- **Existing applications and protocols do not support WOL**
 - For example, TCP connection starts with a SYN

PC doesn't wake up enough.

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Directed packet wake-up

❖ A better WOL

- Wake on interesting packets and pattern matching*

4.3.2.1 "Interesting" Packet Event

In the power-down state, the 82559 is capable of recognizing "interesting" packets. The 82559 supports pre-defined and programmable packets that can be defined as any of the following:

- ARP Packets (with Multiple IP addresses)
- Direct Packets (with or without type qualification)
- Magic Packet*
- Neighbor Discovery Multicast Address Packet ("ARP" in IPv6 environment)
- NetBIOS over TCP/IP (NBT) Query Packet (under IPv4)
- Internet Protocol (IPX) Diagnostic Packet
- TCO Packet

This allows the 82559 to handle various packet types. In general, the 82559 supports programmable filtering of any packet in the first 128 bytes.

Datasheet 31

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* From page 31 of Intel 82559 Fast Ethernet Controller datasheet (Rev 2.4)



Directed packet wake-up continued

❖ Directed packet wake-up has shortcomings...

- Wake-up on unnecessary or trivial requests
 - "Wake on Junk"
- Not wake-up when need to
- Needs to be configured

PC wakes up too much and/or too little.

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Reducing network-induced energy use

❖ Welcome to Part #3

In this part... the “sleep-friendly” PC – its motivation, requirements, design, and next steps.

➔ Goal is to reduce network *induced* energy use

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Disabling of power management

❖ The issue is disabling of power management in PCs

❖ Why are many PCs fully powered-on “all the time”?

- Historically for reasons of poor performance
 - Crash on power-up, excess delay on power-up, etc.
- Today increasingly for network-related reasons

Increasing number of applications are network-centric

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Disabling for applications

❖ Some applications require a PC to be fully powered-up

❖ Some examples...

- File access on a remote network drive
- Remote access for maintenance
- Remote access for GoToMyPC or Remote Desktop
- P2P file sharing
- Some VPN
- Some IM and chat applications

❖ Some applications disable sleep

- No way to know power status of a remote PC
- No way to guarantee wake-up of a remote PC

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Disabling for protocols

❖ Some protocols require a PC to be fully powered-up

- ARP packets – *must respond*
 - If no response then a PC becomes “unreachable”
- TCP SYN packets – *must respond*
 - If no response then an application is “unreachable”
- IGMP query packets – *must respond*
 - If no response then multicast to a PC is lost
- DHCP lease request – *must generate*
 - If no lease request then a PC will lose its IP address

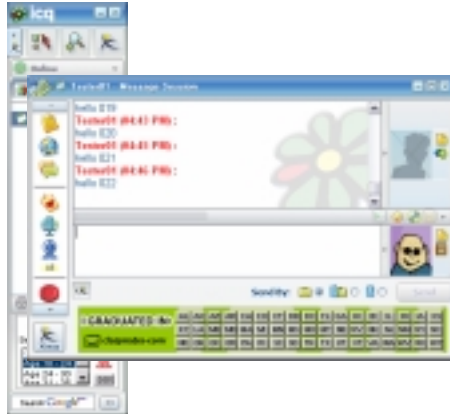
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Connections are everywhere

❖ Permanent connections are becoming common

- At TCP level – “keep alive” messages are exchanged
- At app. level – app. “status” messages are exchanged
 - Must respond at either level or connection can be dropped



Dropped connection returns user to log-in screen (and messages lost!)

PC goes to sleep



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A traffic study

❖ We traced packets arriving to an idle PC at USF (2005)

- Received 296,387 packets in 12 hours and 40 minutes

This is 6 pkts/sec

Protocol	% in trace
ARP	52.5 %
UPnP	16.5
Bridge Hello	7.8
Cisco Discovery	6.9
NetBIOS Datagram	4.4
NetBIOS Name Service	3.6
Banyan System	1.8
OSPF	1.6
DHCP	1.2
IP Multicast	1.0

Remaining 2.7% and less than 1% each we found RIP, SMB, BOOTP, NTP, ICMP, DEC, X display, and many others



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A sleep-friendly PC

What capabilities would a sleep-friendly PC need?

- Maintain network presence with little or no wake-up of PC
- Generate routine packets as needed
- Reliably and robustly wake-up PC when needed
- Not wake-up PC when not needed
- Provide for exposing power state to network
- No changes to existing protocols
 - Only minimal changes to applications
- No change in user experience

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A sleep-friendly PC continued

❖ Key functions

- 1) Ignore
 - Ignore and discard packets that require no action
- 2) Proxy
 - Auto-reply to trivial requests without need to wake-up PC
 - Auto-generate packets from "trivial" protocols and applications
- 3) Wake-up
 - Wake-up PC for valid, non-trivial requests
- 4) Handle TCP connections
 - Prevent permanent TCP connections from being dropped

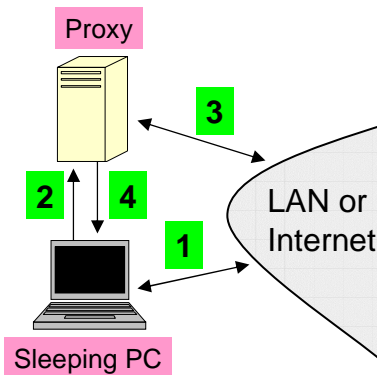
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Proxying

❖ Flow for proxying...

- 1** PC awake; becomes idle
- 2** PC transfers network presence to proxy on going to sleep
- 3** Proxy responds to routine network traffic for sleeping PC
- 4** Proxy wakes up PC as needed



Proxy can be internal (NIC) or external (in other PC, switch or router, wireless base station, or dedicated device)

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Options for a Sleep Friendly PC

❖ Four possible options...

- ~~1) Selective wake-up NICs only~~
 - ~~• Such as WOL or direct packet wake-up~~
- 2) Proxy internal to a NIC
 - We call this a SmartNIC (and includes wake-up)
- 3) Central proxy in a switch, access point, etc.
 - Build on UPnP proxy idea
- 4) Very low power fully-operational mode of PC
 - OS and processor active, but operate slowly

SmartNIC is most promising, (3) and (4) can have a role

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SmartNIC concept

Can we add capability to a NIC such that a PC can remain in a low-power sleep state more than it can today?

❖ A SmartNIC contains

- Proxy capability (*new*)
- Wake-up capability (*as today and improved*)
- Ability to advertise power state (*new*)

Add a few dollars cost to a PC that is recovered in a few months of operation

❖ When a PC is powered-down the SmartNIC...

- Remains powered-up
- “Covers” or “proxies” for the PC
- Wakes-up the PC only when needed
- Communicates power state as needed

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Reducing network direct energy use

❖ Welcome to Part #4

In this part... a discussion of how to reduce direct energy use with adaptive link rate.



Goal is to reduce network *direct* energy use

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Power management of a link

Can we power manage an Ethernet link and NICs?

❖ If low utilization, do not need high data rate

- Can we switch link data rate?
- How fast can we switch link data rates?
- What policies do we use to switch data rates?

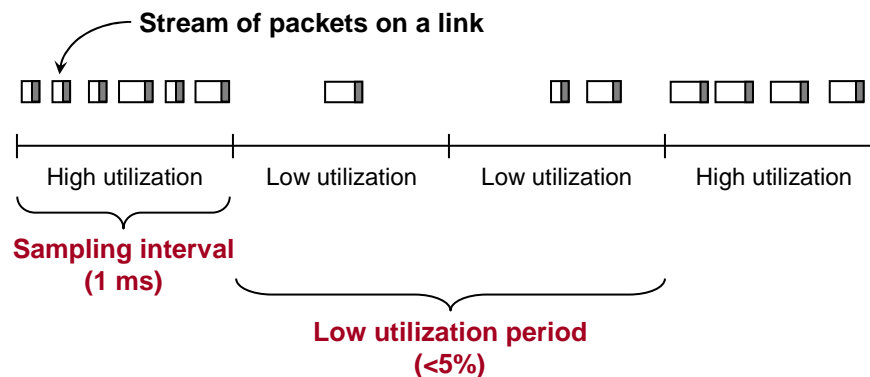
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Low utilization periods

❖ Low utilization in a stream of packets

- Packets are variable in length (64 to 1500 bytes)



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Power measurements

How much power use is direct from the network?

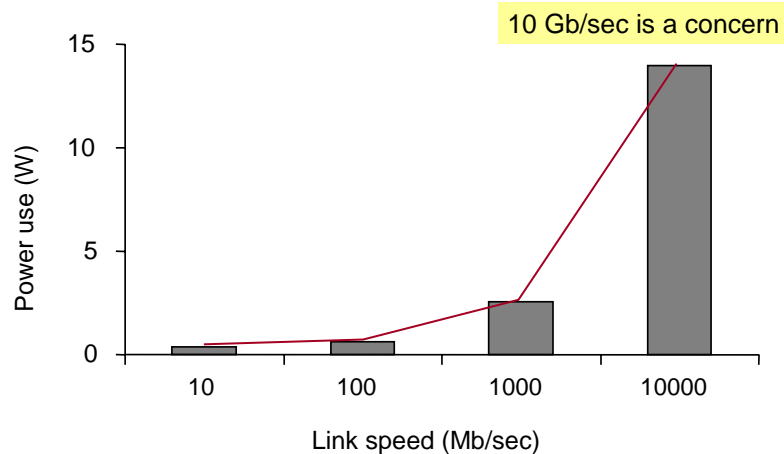
- ❖ We study power consumption due to Ethernet links
- ❖ We measured...
 - Cisco Catalyst 2970 LAN switch
 - Intel Pro 1000/MT NIC
- ❖ We studied the specifications for...
 - Intel 82547GI/82547EI Gigabit Ethernet Controller (NIC)
 - Chelsio N210 10GbE Server Adapter (NIC)

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Power measurements continued

- ❖ Averages of all measurements



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g00.xls



Adaptive link rate (ALR)

❖ Automatic link speed switching*

Typical PC NIC

- For 82547GI/82547EI Gigabit Ethernet Controller

- Automatic link speed switching from 1000Mb/s down to 10 or 100Mb/s in standby
- Low power in standby states
- Supports power-down states without software assistance

Drops link speed to 10 Mb/sec when PC enters low-power state



Motivates dropping link data rate if low utilization

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* From Intel 82547GI/82547EI product information (82547gi.htm)



Adaptive link rate (ALR) continued

Independent of PC power management

Goal: Save energy by matching link data rate to utilization

❖ Change (or adapt) data rate in response to utilization

- Use 10 or 100 Mb/sec during low utilization periods
- Use 1 or 10 Gb/sec during high utilization periods

❖ Need new *mechanism*

- Current auto-negotiation is not suitable (too slow)
 - Designed for set-up (e.g., boot-up time), not routine use

❖ Need *policies* for use of mechanism

- *Reactive policy* possible if can switch link rates “quickly”
- *Predictive policy* is needed otherwise

ADSL2 has adaptive link rate

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Adaptive link rate (ALR) continued

How much time is there for power management?

- ❖ We collect and characterize traffic “in the wild”
- ❖ Traffic collection at University of South Florida (USF)
 - Three traces from dormitory LAN (3000+ users) in mid-2004
 - USF #1 – The busiest user
 - USF #2 – 10th busiest user
 - USF #3 – Typical user
- ❖ Traffic collection details
 - All are 100 Mb/sec Ethernet links
 - USF traces are 30 minutes captured with Ethereal

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Adaptive link rate (ALR) continued

- ❖ Summary of the traces

Utilization is low

Trace	Total busy time	Total idle time	Total low util time	Utilization at 100 Mb/sec
USF #1	75 s	1759 s	1415 s	4.11 %
USF #2	47	1771	1571	2.63
USF #3	0.55	1801	1799	0.03

Large variability

Trace	Mean low util period	CoV of low util period
USF #1	0.0060 s	0.91
USF #2	0.0094	1.50
USF #3	1.0892	7.22

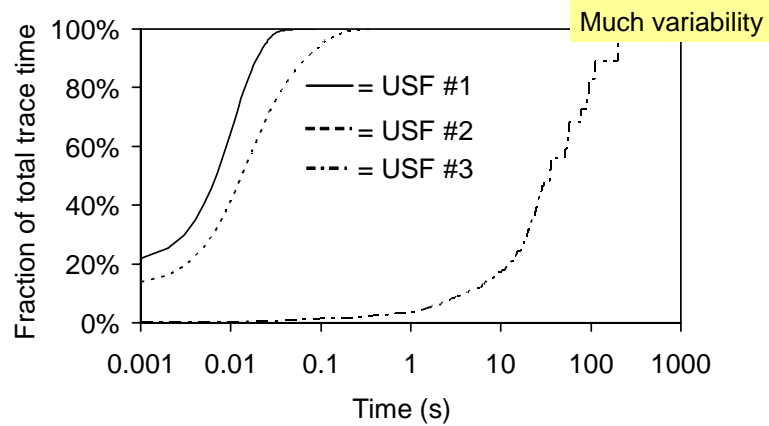
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Adaptive link rate (ALR) continued

❖ Fraction of low utilization periods for USF traffic

- For USF #1 and #2, most low utilization less than 100ms



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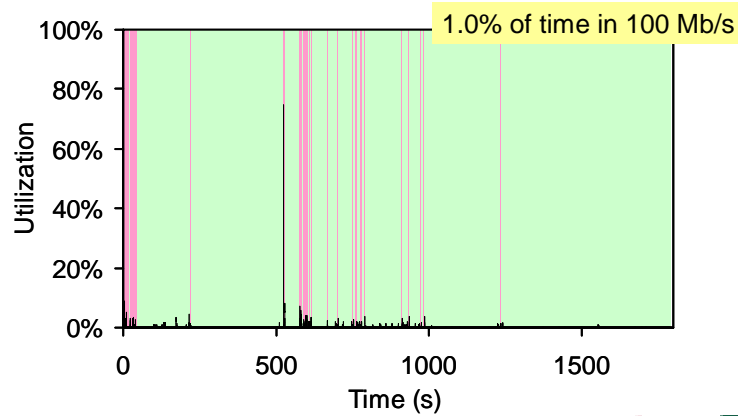
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Adaptive link rate (ALR) continued

❖ Utilization and link speed graphic

- Sample USF trace (USF #1)
 - From a simulation of ALR



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Adaptive link rate (ALR) continued

❖ Discussion of results...

- Great variation in length of low utilization periods
- Can achieve energy savings and low delay for all traces
- Expect that these results will hold for 1 Gb/sec
- Need to consider energy cost of transition between rates

As with ADSL2, may be very important for MetroEthernet

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Potential Energy Savings

❖ Welcome to Part #5

In this part... energy savings calculations for the SmartNIC and Ethernet Adaptive Link Rate.

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Savings Estimates

- ❖ All factors — stock, power levels, usage — not well known and changing
- ❖ Conclusions rely on magnitude of savings
 - Not on precise figures
- ❖ Assumptions
 - 100 million commercial PCs
 - 100 million residential PCs

} half desktops
} half notebooks

 - Today's power levels
 - Usage patterns — rising # of PCs left on continuously

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SmartNIC savings

- ❖ First, consider one Continuous-on PC
 - 40 hours/week in-use
 - 128 hours/week asleep (was fully-on before SmartNIC)
- ❖ Unit Savings

	<u>Desktop / Notebook</u>
▪ Annual Electricity kWh/year	470 / 100
▪ Annual Electricity \$	\$37 / \$8
▪ 4-year lifetime \$	\$150 / \$32
- ❖ Stock-wide Savings
 - Use unit savings for half of stock

➔ **28 TWh/year; \$2.3 billion/year**

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SmartNIC Savings continued

❖ Stock-wide average savings

- Desktop: \$75; Notebook: \$16
- “Budget” for retail cost of SmartNIC hardware
 - Except for notebooks — SmartNIC adds to functionality

❖ If SmartNIC adds \$5 to system cost, average payback time:

- Desktop: About 3 months
- Notebook: 15 months

Highly cost-effective.

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Adaptive Link Rate savings: Assumptions

❖ “Success” rate: Should be nearly 100%

- As the stock of network equipment turns over
- Does not rely on system sleep status

❖ Average on- or asleep-time of whole stock almost 70%

- Take 80% of this as low-traffic time
 - ➔ 55% potential reduced data rate time

❖ High data rate varies

- 1Gb/s - 80% of commercial; 20% of residential (50% average)
- 100Mb/s - 10% commercial; 70% residential (40% average)

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Adaptive Link Rate savings: Results

❖ Per unit savings (counts both ends of link)

- 1Gb/s - 10 kWh/year \$3.20 lifetime
- 100 Mb/s - 3 kWh/year \$0.96 lifetime

❖ Cost-effectiveness

- Hardware cost should be minimal or zero;
modest design cost
→ Very short payback times

❖ Stock-wide savings

- 1.24 TWh/year

→ \$100 million/year

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Summary and next steps

❖ Welcome to Part #6

In this part... we summarize the key points and discuss the next steps needed to energy savings.

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IT equipment uses a lot of energy

- ❖ All electronics about **\$16 billion/year** of electricity
- ❖ PCs about **\$3.7 billion/year**
- ❖ Many other products becoming PC-like
- ❖ ... and both growing ...

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Networks induce use of & directly use energy

- ❖ **Induce**
 - Many products must stay in a higher power state than otherwise needed to maintain connectivity
 - 802 networks (Ethernet, Wifi, etc.)
 - 1394 networks (some)
 - USB (some implementations)
 - TV set-top boxes (many)
 - and more...
 - Network applications increase on-times
- ❖ **Directly use**
 - Network interfaces and network products
 - Combined about **\$1 billion/year**
- ❖ ... and both growing ...

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Networks directly use energy

- ❖ Network interfaces and network products
- ❖ Combined about **\$1 billion/year**
- ❖ ... and growing ...

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Large savings potential

❖ SmartNIC

- Now: **\$2.2 billion/year**
- Future savings growing
 - More PCs
 - More non-PC products with network connections
 - Longer on-times
 - Growing difference between On and Sleep power
- Savings highly cost-effective

❖ Adaptive Link Rate

- Now: **\$100 million/year**
- Future savings growing
 - More products with network interfaces
 - Higher speeds lead to (much) greater base power level

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Implementation

❖ Define specification

- SmartNIC — IETF (Internet Engineering Task Force)
- Adaptive Link Rate: IEEE 802.3

But won't do without external prompting / support

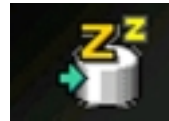
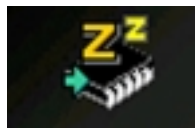
❖ Implementation

- ENERGY STAR could mandate use once available
- For industry, less expensive than other options for large energy savings

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Questions / Comments



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